

HAMPSHIRE COUNTY COUNCIL

Executive Decision Record

Decision Maker:	Executive Member for Policy and Resources
Date:	28 July 2021
Title:	Outcome of Marketing of the First Phase of Woodhouse Lane, Hedge End
Report From:	Director of Culture, Communities and Business Services
(Summary of an Exempt Decision)	

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1. The decision:

- 1.1 That in respect of the Stage 1 marketing process for Phase 2 of the Woodhouse (Lane) Meadows site at Hedge End, approval be given to the group of short-listed parties identified in paragraph 26 to go through to the more design focussed Stage 2 process with the outcome to be reported to a future meeting of the Executive Member.

2. Reason(s) for the decision:

- 2.1 The report sets out the basis of recommendation to select a group of short-listed parties as part of a 2-stage marketing exercise in relation to the initial residential phase of THE Woodhouse (Lane) Meadows site at Hedge End. The 2-stage process is intended to optimise both value and to ensure a co-ordinated approach to design quality.

3. Other options considered and rejected:

- 3.1 To select a preferred purchaser on the grounds of value only – this was discounted due to the master-developer approach already taken for the site and the ambition to both capture value alongside achieving a quality scheme of development.

4. Conflicts of interest:

4.1 Conflicts of interest declared by the decision-maker: None.

4.2 Conflicts of interest declared by other Executive Members consulted:
None.

5. Dispensation granted by the Conduct Advisory Panel: None.

6. Reason(s) for the matter being dealt with if urgent: Not Applicable.

7. Statement from the Decision Maker:

Approved by:

Date:

28 July 2021

**Councillor Keith Mans
Executive Member for Policy and Resources**